

Ethics and Code of Conduct

**CLINICAL WORKSHOP
LEVEL 1**

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Continuing Education & Accreditation Statement

- This program has been approved by the American Society of Clinical Hypnosis Standards of Training Committee to be used toward Membership and Certification requirements.
- The American Society of Clinical Hypnosis-Education and Research Foundation (ASCH-ERF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.
- ASCH-ERF designates this enduring material for a maximum 22 CE of AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- This session is approved by the American Society of Clinical Hypnosis and as such is an approved continuing education course.

Disclosures (No Financial, No AI)

- ASCH and ASCH-ERF jointly provided this program.
- No staff or committee members involved in the development, planning or execution of educational content have any financial relationships or conflicts of interest to disclose.
- Dr. Cherry has had no significant financial relationships or conflict of interest from the past 24 months to disclose.
 - *For an in-depth definition of what constitutes a financial relationship, please visit the ACCME at <https://accme.org/rule/identify-mitigate-and-disclose-relevant-financial-relationships/>*
- Dr. Cherry has not used AI in the development of this program/materials.

Acknowledgement

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Learning Objectives

At the conclusion of this session the participant will be able to:

- Identify pertinent ethics standards and concerns with respect to the clinical use of hypnosis.
- Discuss standards for professional conduct in using hypnosis clinically.

The implicit societal role of a professional

- Provision of highly specialized services to the community
- Requires extensive training/education
- Assumes competence, supported by state licensing requirements and board certification
- Looked up to in by the community as experts and leaders
- Held to a higher standard of behavior and actions

What you might hear after training

- Cool, show me something!
- Can you make me squawk like a chicken?
- Can you do a past life regression?
- I lost my passport, can you hypnotize me to find it?
- Can you hypnotize my kid to do their homework?
- Can you hypnotize me to finish a marathon?
- I think something bad happened to me as a child. Can you help me to remember it?

Principles of Medical Ethics

Autonomy

Beneficence

Non-maleficence

Justice

Issues for medical team

- Consent:
Is formal consent necessary?
- Providing benefit:
Is the use of hypnosis likely to be helpful?
- Avoiding harm:
Is a patient missing out on more effective treatment?
Is hypnosis contraindicated due to an underlying mental health condition?

Scope and Competence

- Licensure defines which procedures are within a professional's scope of practice.
- Principle of competence requires that a practitioner be trained to use a procedure and within a specific patient population.
- Responsible practitioners will practice within the limits of their competence/expertise.

“You don't know what you don't know.”

When undertaking new applications or techniques, it is essential to obtain training/supervision.

Are you a...

- Pediatric gastroenterologist/ GI NP/ GI nurse? etc
- Pediatrician? Pediatric NP? Pediatric nurse? etc.

Are you competent to...

- Offer motivational interviewing?
- Give suggestions on behavior?

Recovered memories

- Not allowed in legal testimony/as legal evidence.

ASCH Code of Conduct

Two Sections:

- Ethical Principles
 - Philosophical Guidelines
- Ethical Standards
 - Practical or Applied Guidelines

Acceptance of membership in or certification by ASCH commits the member or certified clinician to the code of conduct.

ASCH Code of Conduct: Ethical Principles

Competence

- Use hypnosis only within the bounds of training and expertise, and within context of a professional relationship
- Member's expertise is determined by: professional education, training, licensure, experience
- Recognize and respect limitations to expertise
- Strive to stay current: research, issues, methods
- Continuing education activities

ASCH Code of Conduct: Ethical Principles

Professional responsibility: serve best interests of patients

- Consistent with discipline and licensure
- When in doubt: consultation/supervision
- Accept responsibility for consequences of their behavior
- Monitor and make appropriate changes when necessary to comply with this code
- Educate the public about proper and scientific use of hypnosis

ASCH Code of Conduct: Ethical Standards

- Uphold professional standards, ethics and codes of their primary discipline
- Maintain good standing in professional society or association
- Maintain a license to practice – independent, unrestricted, unsupervised level
- Don't support hypnosis practice by lay hypnotists or provide them with training

ASCH Code of Conduct: Ethical Standards

Public/media presentations

- No hypnosis for entertainment
- Ensure any hypnosis demonstration is done in a way to prevent or minimize risk to audience
- Assure any presentation of hypnosis is within both the spirit of the code and the guidelines of their discipline
- Represent their professional qualifications fairly and honestly

ASCH Code of Conduct: Ethical Standards

This code does NOT prohibit:

- Teaching individuals who would be eligible for ASCH membership
- Teaching students of health care disciplines
- Teaching patients self-hypnosis
- Teaching in a forum which serves to educate the consumer or professional public about hypnosis

ASCH Code of Conduct: Ethical Standards

- In human subjects research, observe standards of the primary discipline, taking precautions to avoid emotional/physical harm
- When the code is unclear, seek guidance from ethical standards of member's primary discipline

ASCH Code of Conduct: Enforcement

- Any person may initiate a charge of ethical violation against a member of ASCH
- Must be submitted in writing to the ethics committee, specify time/place, and must be signed by the complainant

ASCH Code of Conduct: Enforcement

- Specific procedures are then followed by the Ethics Committee, which are outlined on the website.
- The Ethics Committee will report its findings to the Executive Committee and recommend:
 - Dismissal of the charges
 - Censure or warning
 - Suspension
 - Expulsion

Disclosures

While not specified in the ASCH code of ethics, faculty at ASCH training workshops & scientific meetings

- **are required** by accrediting agencies to disclose any relationships with pharmaceutical, medical device, or other firms which might impact on their teaching.
- **may not recommend** off-label use of medications.

For more information:

American Society of Clinical Hypnosis

www.asch.net

In practical terms...

- If you haven't previously taken a Level 1 course, don't start using hypnosis with patients yet.
- Don't do demonstrations for your family and friends.
- It is OK to start discussing hypnosis with patients.
- And you can start *being hypnotic* even though you aren't formally doing hypnosis.
 - Prosody
 - Promotion of positive expectancy
 - Replacing "trigger" words